



CC+ CLUSTER & VALUE CHAIN CALL ✨

ELIGIBILITY

Minimum Eligibility Requirements:

- Cluster/value chain includes at least (3) private sector firms registered in one of the 13 eligible countries.
- Lead entity is legally registered and can provide proof of counterpart resources.
- Members of the cluster/value chain are willing to sign an agreement affirming their commitment to work collaboratively.

Does your cluster/value chain meet all (3) of the above minimum requirements? *

Note: Proposals not meeting the minimum eligibility requirements will not be able to complete the Application Form.

Yes

No

APPLICATION FORM

This application form should be completed by the lead firm or business support organization (BSO) acting as the focal point for the cluster. Please answer in bullet points and short sentences as per word count specified for each answer. Proposals that exceed this limit might not be taken into consideration.

- Annex I and II: Proposed Cluster Activities & Budget (Annex I) and Cluster Member Information & Baseline Data (Annex II)
- Annex III: Letter of Commitment
- Annex IV: Evidence of legal status of the lead entity.



Optional: Short video (max. 5 mins) or presentation showcasing your cluster

YOU WILL BE REQUIRED TO UPLOAD THIS LIST OF ANNEXES WITH YOUR APPLICATION

A. BASIC CLUSTER/VALUE CHAIN INFORMATION

A1. Name of Cluster/Value Chain: *

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A2. Sector *

1. Agriculture, Forestry, and Fisheries

2. Manufacturing, Construction, Mining

3. Tourism and Hospitality

4. Renewable Energy, Disaster Management, Waste Management

5. ICT and Digital Technologies

6. Creative and Cultural Industries

7. Professional and Business Services



8. Life Sciences

9. Logistics and Transportation

Other

A3. Subsector

A4. What are the main goods and/or services offered by the firms involved? *

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A5. Cluster/Value Chain Stage *

Note: New clusters are welcome and will not be penalized during the evaluation process

New

Existing

A6. Is this a Women-Led Cluster or Value Chain? *

Yes

No



A7. Name of Lead Private Firm or Institution *

A8. Country of Registration: *

Of Lead Firm

A9. Name of President or CEO: *

A10. Name of Main Contact for this Application: *

A10b.Title (current position): *

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A11. Preferred Phone Number: *

Area code



A12. Alternate Phone Number:

Area code



A13. Email *



A14. Website:

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A15. Social Media:

B. CLUSTER/VALUE CHAIN PROPOSAL

B1. Problem/Opportunity Statement. What is the purpose of this cluster/value chain initiative? Please describe the context as well as any challenges and growth opportunities relating to this cluster/value chain. *

This should include a demonstration of the importance of the cluster to the national/regional economy, growing global demand for the cluster's goods and services (opportunities) and/or constraints relating to market and financial access, obstacles to innovation, climate vulnerability, etc. (challenges). (500 words)

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B2. Proposed Solution. Please describe how the identified problem can be addressed through clustering as well as the benefits that will derive to members of your cluster through collaboration and collective action. *

Note the proposed solution should align with the objective to increase competitiveness in national, regional or international markets and mainstream climate mitigation and/or adaptation actions and/or promote new green goods and services, as well as increasing opportunities for inclusion. (500 words)



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B3. Cluster Context. Please provide the following details on your cluster/value chain:

(i) Number of companies in the cluster: *

↑ ⓘ

(ii) Number of jobs in the cluster: *

(i.e. how many people are employed in the cluster companies):

↑ ⓘ

(iii) Describe the level of competition in the sector where your cluster operates. Are companies primarily competitors, collaborators, or both? *

Please provide examples or evidence to support your response (250 words)



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(iv) What is the current growth trend of your cluster's sector (growing, stagnant, or decreasing)? *

Please explain the reasons behind this trend, including key drivers of growth or factors contributing to stagnation or decline.(250 words)

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B4. Key Stakeholders. Who are the key stakeholders (e.g., businesses, government agencies, NGOs, academic institutions) involved in this cluster/value chain initiative? How will they collaborate to achieve shared goals, address challenges, and drive collective action toward resilience, sustainability, innovation, and economic growth? *

Please explain whether the stakeholders have a history of collaborating, or will this initiative be the first instance of such collaboration? (300 words)

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B5. Mainstreaming Climate Action.





(i) Briefly describe the climate-related risks (e.g., extreme weather, resource scarcity) that affect your cluster/value chain. How do you plan to address these risks through this cluster/value chain initiative? *

(250 words)

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(ii) Does your cluster/value chain currently integrate climate resilience and environmental sustainability into its operations, products, or services? If yes, provide specific examples. *

(250 words)

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(iii) Does this initiative contribute to advancing climate action goals, such as reducing greenhouse gas emissions, improving climate resilience, promoting resource efficiency, or supporting the transition to a low-carbon and sustainable economy?

If yes, complete the fields below for those climate action goals applicable to this project.

Yes

No



(a) Reduce CO2 footprint

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(b) Reduce energy consumption

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(c) Improve resource efficiency (e.g., reducing energy, water, or material use)

T

(d) Reduce pollution

T

(e) Introduce/adopt new climate adaptive technologies and practices

T

(f) Introduce nature-based solutions and/or preservation of biodiversity

T



(g) Produce new, innovative green goods or services

T

(h) Other

Please specify any "other" climate action goal the project will achieve (if not listed above) detailing this contribution below.

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B6. Mainstreaming Gender, Diversity and Inclusion

(i) Within your cluster/sector, briefly describe the challenges encountered by underrepresented groups in scaling and sustaining their operations? *

Underrepresented groups include women-owned firms (WoFs), and/or businesses led by/comprised of individuals from diverse or marginalized backgrounds (e.g., youth, indigenous, rural or coastal communities, persons with disabilities, LGBTQI) (250 words)

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(ii) How does your cluster/value chain plan to ensure meaningful participation and growth opportunities for underrepresented groups? *

Describe for example any specific training, mentorship, or upskilling programs planned to empower these groups; or policies, partnerships, or practices that will be implemented to ensure meaningful inclusion and equity in project outcomes. (250 words)

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(iii) Where applicable, will specific actions be undertaken to reduce the vulnerability of these groups to climate risks (e.g., protecting livelihoods, securing access to resources, or strengthening resilience to climate-related shocks)? If yes, please describe. *

(250 words)

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C. IMPACT

C1. Climate for Competitiveness. What are the specific joint economic and climate targets your cluster/value chain aims to achieve through this initiative? Please provide estimated quantitative or qualitative targets for each of the following areas and explain how these goals are interconnected:



C1.1 Economic Targets (Mandatory)

(i) Projected revenue growth (%): *

Include the estimates % in the comments box below.

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(ii) Estimated job creation/jobs requiring new green skills (total number, including new green jobs, disaggregated by gender and marginalized groups): *

Include the estimates in figures or % in the comments box below.

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(iii) Expected increase in exports or market share (% or value): *

Include the estimates in figures or % in the comments box below.

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(iv) Any other indirect benefits (i.e., spillover effect) – if applicable:

Include the estimates in figures or % in the comments box below.

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2. Climate Targets:

Include (reasonable) estimates in figures or % for the climate targets that are relevant to your project ONLY:

(i) CO2 emissions reduction (e.g. % reduction or metric tons avoided)

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(ii) Improvements in energy/resource efficiency (e.g. % reduction in energy, water, or material use)

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(iii) Reduction in pollutants released (e.g. waste, wastewater, or emissions)

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(iv) Adoption of green technologies or sustainable practices (e.g. number or type of innovations introduced)

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(v) New green business models/products/services being produced



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(vi) Protection/restoration of biodiversity or nature-based solutions implemented (e.g.hectares restored, ecosystems protected)

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C1.3. Synergies Between Economic and Climate Goals: Describe how your economic growth targets (e.g., sales, jobs, exports) support or are supported by your climate action objectives (e.g., emissions reduction, energy efficiency). *

Some examples of targets that embed both economic and climate objectives include: Economic + Climate: "Increase cluster competitiveness by 15% through energy-efficient production processes that achieve a 20% reduction in energy use." Job Creation + Resource Efficiency: "Generate 300 new jobs in sustainable agriculture while reducing water usage per hectare by 25%." Export Growth + Biodiversity: "Expand exports by 30% for eco-friendly goods while restoring 10 hectares of mangroves to enhance coastal resilience." (250 words)

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C2. Gender, Diversity, and Inclusion. What are the specific gender, diversity, and inclusion targets your cluster/value chain aims to achieve through this initiative? Please provide estimated targets for each of the following areas as applicable.





C2.1. Participation of WOFs and Marginalized Groups: Target percentage or number of women and individuals from marginalized groups *

(e.g., youth, indigenous, rural/coastal communities, persons with disabilities, LGBTQI) to be involved in cluster)

↑?

C2.2. Economic Impact: Projected increase in income, jobs, or business opportunities for WOFs and other entities led by individuals from diverse or underrepresented backgrounds. *

↑?

D. PROJECT IMPLEMENTATION (ACTIVITIES, BUDGET, RISKS)

D1. Activities and Budget. Provide a high-level overview of the specific objectives and targets for this cluster/value chain initiative, as well as a summary description of the activities that will be undertaken to achieve these objectives. Note the completion of the Activities and Budget Template (Annex I) is also mandatory as part of the proposal submission. *

(300 words)



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D2. Risks. Identify the main risks (financial, political, technical, etc.) to successful implementation of the project, and briefly describe mitigating measures and contingency plans as necessary.

D2.1. Financial Risk

Briefly describe risk and mitigating measures and contingency plans as necessary.



0/200

D2.2 Operational Risk

Briefly describe risk and mitigating measures and contingency plans as necessary.



0/200

D2.3 Legal/Regulatory Risk

Briefly describe risk and mitigating measures and contingency plans as necessary.



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D2.4 Leadership/Political Risk

Briefly describe risk and mitigating measures and contingency plans as necessary.



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D2.5 Other Risk

Briefly describe any other risk not identified above and mitigating measures and contingency plans as necessary.



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D3. Sustainability and Scalability. Please identify actions that will be

achieved once the project ends. *



Consider aspects such as financial sustainability, capacity-building, partnerships, scaling successful interventions to new markets, and leveraging existing or new resources. (300 words)

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REQUIRED FOR UPLOAD

TO COMPLETE THIS APPLICATION FORM, PLEASE ENSURE ALL OF THE FOLLOWING ANNEXES ARE UPLOADED:

- Annex I and II: Proposed Cluster Activities & Budget (Annex I) and Cluster Member Information & Baseline Data (Annex II)
- Annex III: Letter of Commitment
- Annex IV: Evidence of legal status of the lead entity.

Optional: Short video (max. 5 mins) or presentation showcasing your cluster

Upload your files here *


Drop files here

Have you uploaded all required Annexes? *

Yes No

I certify that the information provided in this application is accurate and complete. *

A large, empty white rectangular box with a thin gray border, intended for a handwritten signature. In the center of the box is a faint, gray watermark icon of a pen writing the word 'Signature' in cursive.

Submit

