KEY SUPPORT SECTORS:
- Training for Needs-based Entrepreneurs
- Support to the Global Process Outsourcing Industry
- Promotion of Innovation Eco-System
- Strengthening Intellectual Property Eco-System
- Castor Bean Cluster Competitiveness

Regional initiatives in Jamaica:
- Development of cluster Initiatives
- Research on innovation, firm productivity and gender issues
- BSO strengthening for cluster support
- Tourism innovation and diversification
## Country-specific Projects in Jamaica:

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Objective</th>
<th>Amount</th>
<th>Goals</th>
<th>Completion Date</th>
<th>Partner</th>
</tr>
</thead>
</table>
| JA-T1148 | Pricing, Targeting, and Effectiveness of Business-training Activities. | To improve the pricing, targeting, and effectiveness of business training activities. | US$90,000  | • 20% increased sales  
  • 25% increased profit  
  • 20% attendance gap | 4/4/2019         | Jamaican Business Development Corporation                                  |
| JA-T1162 | Jamaica Global Services Sector – Moving Firms Up the Global Value Chain | To support economic growth and employment in the Global Services Sector.       | US$400,000 | • 7 firms exporting for the first time  
  • 10 firms offering Knowledge Processing or IT Outsourcing  
  • 24,000 jobs  
  • 45% women  
  • 5 investment project | 1/2021           | The Business Process Industry Association of Jamaica                       |
| JA-T1164 | Support to Jamaica’s Innovation Ecosystem for Promoting Innovative Firms | To strengthen local capacity to develop technology based innovative ventures, that contribute to firm productivity. | US$500,000 | • 70% of surveyed institutions with improved ability to better meet the different needs of firms | 2/25/2021       | Development Bank of Jamaica                  |
| JA-T1161 | Strengthening the Intellectual Property Ecosystem to Increase Innovation, Competitiveness and Growth in Jamaica | To strengthen Jamaica’s Intellectual Property ecosystem to support MSMEs in leveraging their IP assets to drive innovation, competitiveness and growth. | US$250,000 | • 2 institutions that support competitiveness are strengthened | 5/1/2021        | The Jamaica Intellectual Property Office     |
| JA-T1167 | Improving Competitiveness of the Jamaica Castor Bean Cluster | To enhance the competitiveness of castor products on international markets, by reducing costs and increasing production capacity. | US$400,000 | • 2,500 lb./acre/year  
  • 11% oil content  
  • 15% cost reduction  
  • Sales US$ 2,8 mill  
  • 4,200 jobs | 11/19/2021      | Jamaica Castor Bean Cluster                                                 |

## Regional Projects supporting Jamaica:

<table>
<thead>
<tr>
<th>#</th>
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<th>Completion Date</th>
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</tr>
</thead>
<tbody>
<tr>
<td>RG-T3021</td>
<td>Assessing the capacity to build clusters in small and vulnerable countries</td>
<td>To enhance the capacity to design and execute sustainable cluster initiatives through national business support organizations.</td>
<td>US$367,500</td>
<td>6/27/2019</td>
<td>Jamaica Manufacturers’ and Exporters’ Association</td>
</tr>
<tr>
<td>RG-T3163</td>
<td>Innovation, Firm Performance and Gender Issues in Enterprises in the Caribbean</td>
<td>To gather internationally comparable firm-level data on productivity, innovation, technology, finance, gender and business management in the Caribbean region.</td>
<td>US$700,000</td>
<td>4/25/2020</td>
<td>IDB will coordinate methodology and data collection with local statistic bureaus</td>
</tr>
<tr>
<td>RG-T3330</td>
<td>Capacity Building and Applied Research in Cluster Development Best Practices</td>
<td>To enhance the capacity of Business Support Organizations (BSOs) to function as effective Cluster Support Organizations (CSOs) that can identify high-potential clusters.</td>
<td>US$700,000</td>
<td>4/10/2021</td>
<td>Jamaica Manufacturers’ and Exporters’ Association</td>
</tr>
<tr>
<td>RG-T3338</td>
<td>Innovation and tourism expansion and diversification</td>
<td>To diversify and expand tourism products and services to generate revenues for diverse vulnerable communities in the Caribbean.</td>
<td>US$300,000</td>
<td>10/15/2021</td>
<td>Caribbean Tourism Organization</td>
</tr>
</tbody>
</table>