How do we support innovation?

@AlejodelgadoV
Some context first
SOME CONTEXT | Investment on Innovation

70% PRIVATE

30% PUBLIC
SOME CONTEXT | Investment Worldwide

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**Graph Description:**
- **Y-Axis:** %Private R&D / GDP
- **X-Axis:** %Public R&D / GDP
- **Countries:** Various countries plotted with their respective %Private R&D / GDP and %Public R&D / GDP values.
- **Lines:**
  - Private 50: Public 50
  - Private 30: Public 30
- **Legend:**
  - Thailand in 2011
  - Target 1%
- **Sources:** IMD

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Some of our programs to support innovation

* Not a comprehensive list
A city strategy
THAT BECOMES A
COMMON HISTORY

+4,000
Organizations

COMMITTED WITH INVESTMENT
IN INNOVATION AS ITS
TRANSFORMATION AND
GROWTH ENGINE

GRAN PACTO
“To innovate is our responsibility”

rutan.co/granpacto

Launch event
09 September 2014
A city strategy THAT BECOMES A COMMON HISTORY

+4,000 Organizations

COMMITTED WITH INVESTMENT IN INNOVATION AS ITS TRANSFORMATION AND GROWTH ENGINE

How advanced is the innovation system within the company (capacity to innovate)

Innovators in consolidation

Advanced innovators

Emerging innovators

Innovators in strong evolution

Self-diagnose

How big is the company’s market share
INNOVATION FOR ALL

VIRTUAL COURSE ON HOW TO DEVELOP A MINIMUM Viable INNOVATION SYSTEM

INNOVACIÓN PARA TODOS 3.000 NUEVOS CUPOS
¡PARTICIPA!
MINIMUM Viable Innovation System

Best Practice Developed by Harvard / Changed to Reflect Our Reality

Day 1-30: Define Your Innovation Buckets
- Innovation Leader
- Determine Gap Between Growth Goals and Current Operations
- Top Leaders
- Determine Broad Categories of Innovation That Could Fill Gap

Day 20-50: Zero in on a Few Strategic Opportunity Areas
- Innovation Leader & Internal Advisers
- Meet with at Least a Dozen Customers to Probe Unmet Needs
- Innovation Leader & Top Leaders
- Hold Workshop to Choose 2-3 Opportunity Areas

Day 20-70: Form a Small Team to Develop Innovations
- Innovation Leader
- Dedicate a Handful of People to Developing Innovations
- Innovation Leader, CEO, & CFO
- Find and Eliminate “Zombie” Innovation Projects

Day 45-90: Create a Mechanism to Shepherd Projects
- Innovation Leader
- Select and Train Senior Leaders to Oversee Development Team, and Establish Oversight Rules
- Senior Shepherds & Development Team
- Conduct First Review of First Innovation Project

Source: Scott D. Anthony, David S. Duncan, and Pontus M.A. Siren
INNOVATION MANAGERS

CONSULTANCY AND TRAINING TO CERTIFICATE INNOVATION MANAGERS INSIDE COMPANIES

TALENTO

GESTORES DE INNOVACIÓN CIUDADANA

ORGANIZACIONES

¿Quieres desarrollar capacidades para la gestión de la innovación al interior de tu empresa a través del entrenamiento de sus líderes?

- Inscripciones hasta el 31 de agosto
- El resultado será la materialización de un portafolio de proyectos de innovación

CONOCE MÁS

POTENCIAMOS LA INNOVACIÓN

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INNOVATIVE PROCUREMENT

SOLVE COMPANY OR GOVERNMENT CHALLENGES THROUGH THE INNOVATION ECOSYSTEM

Anchor companies Define challenges Ask the market Make the purchase Evaluate
INNOVATION LABS
From idea to reality

DEVELOP A MINIMUM VIABLE PRODUCT OR SERVICE USING AN AGILE METHODOLOGY
COMUNA INNOVA
Bottom-up innovation

INNOVATION BY AND FOR THE PEOPLE
SUCCESS STORY
Thank you