



PROJECT LOCATION:  
**HAITI**

PROJECT START DATE:  
**FEBRUARY 4 2014**

PROJECT END DATE:  
**NOVEMBER 4, 2016**

GRANT FUNDS APPROVED:  
**US \$500,000**

ENVELOPE:  
**DIRECT FIRM SUPPORT**

TOTAL PROJECT COST:  
**1,231,949**

## BANANE D'HAITI

### PROJECT HIGHLIGHTS

#### THE PROJECT:

Banane d'Haiti (BdH) is the brand used by the company Agrisuccess SA to test and pilot the production of bananas in Haiti. Currently supported by the world's largest fresh fruit company, Dole Foods, Inc., the company is initially focusing on production in the Léogâne region of south-western.

#### OBJECTIVE:

To establish a demonstration farm to prove that Haiti can produce quality green bananas in the quantities and at a low enough cost to support profitable commercial scale operations.

#### HOW DONOR FUNDS ARE BEING USED:

- Soil sampling and mapping to determine the region's capacity to support a commercial export operation by identifying the most suitable areas for banana production and necessary irrigation regimes.
- Operationalization of the banana farm through the implementation of modern drainage and irrigation systems, portable packing structures and a data management system.
- Improve export and marketing capacity of bananas through the development of local and foreign market channels and the promotion of the firm's brand.

#### ACHIEVEMENTS THUS FAR:

- Soil mapping and surveying completed
- Open pit and lab analysis of the soil completed
- Land area cleared and leveled of topography, with security system installed
- Drainage system constructed and the installation of irrigation system has commenced